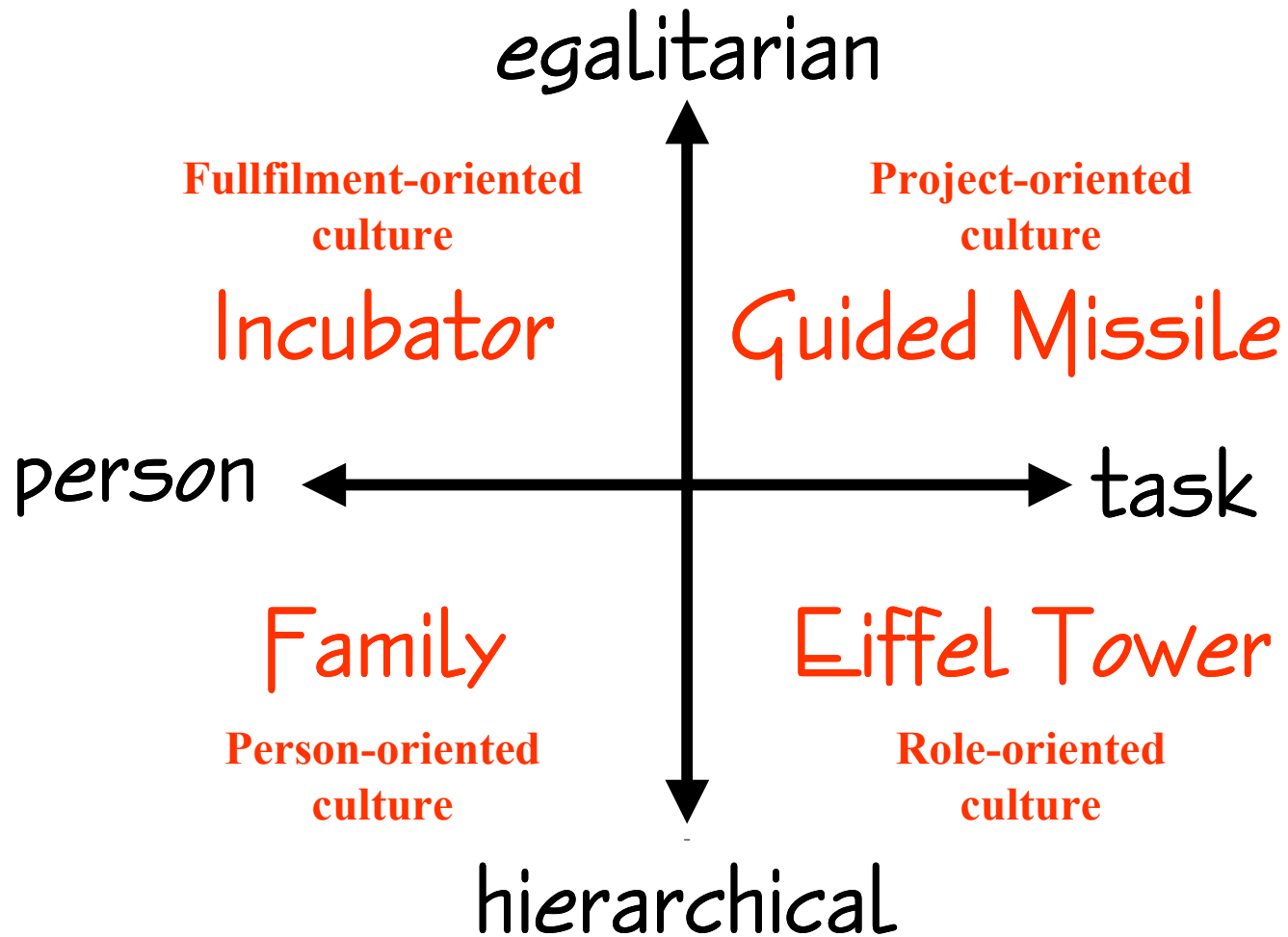


CORPORATE CULTURE AND LEARNING ORGANISATION

**Learning Projects
Learning Enterprise
Learning Corporate Culture,
Where are the levers ?**

By Irène DUPOUX-COUTURIER



Source F.Trompenaars et C. Hampden-Turner, *Riding the Waves of Culture*, 1998

What are the Characteristics of Your National Identity?

- How are decisions made in your organisation?
 - Role of hierarchy, team building, individual initiative
(Put the blue DECISIONS post-it in the right Cultural case)
- How do people act in your organization?
 - By intuition, procedure, reflection, process
(Put the pink ACTING post-it in the right Cultural case)
- How do people think and learn?
 - Intuitively, logically, problem-centred, process-oriented
(Put the green LEARNING post-it in the right Cultural case)
- What motivates people?
 - Corporate identity, task, project, enthusiasm
(Put the yellow MOTIVATION post-it in the right Cultural case)

Learning and Corporate Culture

